



2022 Annual Report



Who we are

Mayberry Memorial exists to raise awareness for Lynch syndrome, which is a genetic condition that puts the carrier at a higher risk of certain types of aggressive cancer at a younger age.

We are fighting for Lynch syndrome Previivors to learn about their condition *before* they develop cancer.



Letter from the President

Hello! My name is Travis Mayberry, and I have Lynch syndrome. I inherited this condition from my father, Steve Mayberry, who passed away in 2010 at the age of 50 from colorectal cancer. Having Lynch syndrome puts me at a higher risk of aggressive cancers at a younger age.

That's pretty scary—but it's better than not knowing I have Lynch syndrome. Since I know about my condition, I have been getting screened for certain cancers associated with Lynch syndrome since my 20s to make sure anything pre-cancerous gets cut out or addressed before it develops into cancer. Since I know I'm at a higher risk of certain types of cancer but I haven't actually had cancer yet, I'm called a Cancer **Previvor** (as opposed to a Survivor).

My father never knew he had Lynch syndrome, and when he passed it sent a shockwave through my family, our friends, and his colleagues. If he had just known he had Lynch syndrome he might still be with us today.

That last sentence is what has led us to stand up Mayberry Memorial's flagship program, **Project Conquer**, where we pay for genetic counseling and genetic testing for Lynch syndrome for high-risk, unidentified applicants. It is estimated that 1 in 300 people have Lynch syndrome, yet 95% of those people don't know they have this condition. Project Conquer's aim is to chip away at this statistic and make Lynch syndrome as well-known as other hereditary conditions such as BRCA, which only affects 1 in 500 people.

Our goals in 2023 are simple—promote and raise funds for Project Conquer so that other families don't have to suffer the same fate we have. We sincerely appreciate the time and energy our donors, volunteers, and board members have given over the past several years and are excited to **keep families together** by growing Project Conquer this year.

2022 Accomplishments



■ Cash Raised

Raised \$14.7k in cash donations, plus an additional \$2.2k of in-kind donations

■ Impact

Piloted one person through Project Conquer and held one new Cooking with Chef Kyle fundraiser

■ Awareness

Created 80 new posts for Lynch syndrome awareness across social media platforms

Project Conquer

Conquer your genetic history.

Identifying more people with Lynch syndrome

Our new flagship program helps pay for genetic counseling and genetic testing to qualifying applicants who have a high likelihood of carrying Lynch syndrome.

Fighting for Previvors

It is estimated that 1 in 300 people have Lynch syndrome, however 95% of people with Lynch syndrome don't know they have it. Project Conquer is targeted directly at that statistic, and aims to identify people with Lynch syndrome so they can take preventative measures to avoid the cancers that they are at a higher risk of developing.

Simply put, we want to keep families together. Every donation contributes toward this mission.

Learn more, apply, and help us spread the word at
www.MayberryMemorial.org/Project-Conquer/

Fundraising

Chef Kyle showed us the way

Chef Kyle, local chef and graduate of the Culinary Institute of America, showed us how to make inspired dishes from our very own kitchen.

Raising funds and awareness

We held three Cooking with Chef Kyle events over Zoom in 2021, with menus including Chicken Roulade, Cast Iron Salmon, and Turkey Kebabs. This helped us raise over \$2k and spread awareness of Mayberry Memorial's Lynch syndrome mission.



COOKING WITH CHEF KYLE

HANDMADE RAMEN - LIVE!
APRIL 24TH @ 5:30-8:00PM **IN PERSON EVENT!**

JOIN US FOR AN IN-PERSON COOKING EXPERIENCE
AT CENTRAL MARKET, 5750 E LOVERS LN, DALLAS TX

BENEFITTING MAYBERRY MEMORIAL

Francis Janet Mayberry

December 17th, 1945 – February 26th, 2022

A Lynch Syndrome Survivor

Our beloved “Aunt Jan” passed at the age of 76 after her fourth bout with cancer.

The Power of Knowledge

Jan was Steve Mayberry’s aunt, and Travis’ great aunt. She didn’t know she had Lynch syndrome until after Steve passed away, and after surviving multiple Lynch-related cancers.

Because she learned about her condition, she was able to take preventative measures to stay healthy for as long as possible. She was a fighter, an advocate, and an inspiration to everyone who knew her. She has given us even more confidence in the power of knowing about your condition.



2023 Plan



■ Project Conquer

Firmly establish and expand this program to impact the Lynch syndrome community. Keeping just one more family together is what drives us every day.

■ Fundraisers

Empower a distributed network of advocates to hold fundraisers that are supported by Mayberry Memorial.

■ Impact

Engage in more forms of community engagement and interaction with partner organizations with similar or supporting missions.

Dr. Travis Mayberry
President, Lynch
Syndrome Previvor

Board of Director Members

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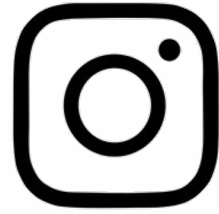
Sayoni Lahiri
UTSW Genetics

Dr. Luke Engelking
UTSW Digestive and Liver
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Connect with us

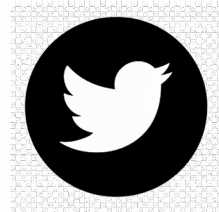
Help us spread the word about Lynch
syndrome!



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[Facebook.com/MayberryMemorial](https://www.facebook.com/MayberryMemorial)



[Twitter.com/MMLynchSyndrome](https://twitter.com/MMLynchSyndrome)



[Linkedin.com/company/MayberryMemorial](https://www.linkedin.com/company/MayberryMemorial)



Info@MayberryMemorial.com

New Brand and Website

Two “M”s for Mayberry Memorial

Form a double-helix to represent a DNA strand since Lynch syndrome is a genetic condition, passed down through families



Blue and Peach Colors

Represent two of the cancers that those with Lynch syndrome are at the highest risk of: Colorectal and Endometrial (uterine)

Brand and website updates were generously donated by Cuppa Grey Digital Marketing

Thank You

