

# Mayberry Memorial



2020 Annual  
Report

# Our Mission

To promote awareness of Lynch syndrome, which is a genetic condition that puts people at a higher risk of developing certain types of aggressive cancer.

## Mayberry Memorial



## History

Mayberry Memorial was founded in memory of Steve Mayberry, who lost his battle with colon cancer in March 2010. Steve was diagnosed with a hereditary genetic condition called Lynch syndrome, which causes an increase in the risk of colorectal, endometrial, and other aggressive cancers in both men and women.

**Steve did not know he had Lynch syndrome**, and we strive to identify and inform previvors who have Lynch syndrome before they develop cancer like Steve.

## Who We Are

We fulfill our mission with the support of thousands of people, just like you. We are focused on identifying and making an impact in the unidentified **Lynch community**.

# About Mayberry Memorial

It is in memory of Steve that we set out to raise awareness and funds for this cause that is now so dear to our hearts.



**Steve Mayberry**, a man whose passion for his family, his friends, and his barbeque was an inspiration to all who knew him.

With a strong family history of cancer that could be traced through at least five generations, Steve was always very proactive about his health. Since the age of 25, Steve received regular colonoscopies and check-ups. Despite this fact, in June of 2009, Steve was diagnosed with stage four colon cancer.

Specifically, Steve had Lynch syndrome, which is a hereditary gene mutation that predisposes people to colon cancer. Men with Lynch syndrome have a 90% risk of contracting cancer in their lifetimes, which is overwhelmingly colon cancer.

**Lynch syndrome** has no cure, and its diagnosis is often devastating to patients and their families. With education, early identification and the future advances of modern medicine, however, the effects of this genetic condition can be minimized.

Steve met his wife of 26 years, Suzan, while attending University of Texas at Arlington, followed by a move to Carrollton to start their family and their life together. Steve and Suzan raised their sons Travis and Kyle for many years in Carrollton before moving down the road to Coppell, where the family settled until the boys graduated high school.

Steve spent his professional career with the United States Postal Service. A career opportunity with USPS moved Steve and Suzan to the Washington, D.C. area, where, only a few short months later, it was learned that Steve had cancer. As Steve's hard-fought battle with cancer was coming to an end, it was important for him to return to Texas, where he could spend his final days with family and friends in the place that he called home for so many years. Steve was always a true Texan at Heart.



# Letter from the President

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Hi folks, my name is Travis Mayberry, and I am Steve's oldest son and am a Lynch syndrome Previvor. **What is a Previvor?** Someone who has a condition that puts them at a higher risk of certain types of cancer but who hasn't had to "survive" cancer yet - and who can hopefully take actions that will prevent getting cancer altogether. I have Lynch syndrome and am taking measures to not get cancer.

As Mayberry Memorial has refocused our mission from colon cancer to Lynch syndrome over the past year, it may not be too surprising that our organization has undergone a few changes...

The most significant change from the past year has been the new makeup of our **Board of Directors**, as several long-time friends rolled off and new members were welcomed onto the board. Our new team, listed at the end of this report, represents a cross-section of talent that has a personal connection with Lynch syndrome and a background in areas that will help us reach more people in the Lynch community. We are so excited to have them on board with our cause!

We also held a new fundraising event last year called **Cooking with Chef Kyle**, where participants were invited to "cook along" with Chef Kyle over a live Zoom broadcast. This proved to be a fun way to engage with our community, raise funds for Lynch syndrome, and spread the message about our cause. We were blown away by the response to this event, and plan to grow it in 2021 with a few new variations throughout the year. We also have an eye toward what vaccines will mean this year and other new events that are around the corner too, so be on the lookout on social media.

Perhaps most importantly, however, we established a **Medical Advisory Council** composed of doctors and genetic counselors familiar with Lynch syndrome. In the last year we have had discussions with them regarding a number of topics, including asking them to review our regular Lynch facts, and new programs for the Lynch community we'll be continuing to develop and announcing later this year.

**Our vision** is to not have anyone else with Lynch syndrome get cancer because they didn't know they had this hereditary condition. Anything we can do to that end, to prevent people from suffering the same fate my father and family have, is why we are here. Your support in helping us spread this awareness means everything to us.

# Outreach and Awareness

I'm Suzan Mayberry and was married to Steve. I chair the Outreach and Awareness Committee and am passionate about educating others about Lynch syndrome.

This past year was a pivot and challenge for many, including Mayberry Memorial. Despite these challenges, we were pleased to have established a Medical Advisory Council (MAC) for Mayberry Memorial. The MAC advises the board on a number of topics related to Lynch syndrome, including vetting the Lynch facts we publish on social media, and assisting with the development of new programs offered through Mayberry Memorial.

Meet our new Medical Advisory Council here:

- [Ezra Burstein](#), M.D., Ph.D., UT Southwestern Internal Medicine, Digestive & Liver Diseases
- [Luke Engelking](#), M.D., Ph.D., UT Southwestern Internal Medicine, Digestive & Liver Diseases
- [Caitlin Mauer](#), UT Southwestern, Harold C. Simmons Comprehensive Cancer Center Internal Medicine – Genetics
- [Sara Pirzadeh-Miller](#), UT Southwestern, Harold C. Simmons Comprehensive Cancer Center Internal Medicine – Genetics
- [Sayoni Lahiri](#), UT Southwestern, Harold C. Simmons Comprehensive Cancer Center Internal Medicine – Genetics

We are expecting to launch a new program in 2021 with the help from our MAC that aims to help remove barriers of identifying those with Lynch syndrome by offering genetic testing. We will have much more information on this going forward, so be on the lookout via Mayberry Memorial social media and email.

In the end, our goal is for **previvors** to not become cancer survivors.



# Fundraising and Impact

## Mayberry Memorial



### Fundraising

Fundraising in 2020 came from events we hosted as well as social media efforts.

Last September, we featured our first new fundraising event, Cooking With Chef Kyle, a virtual cooking session, in conjunction with North Texas Giving Day.

We had over 20 people attend the virtual event and raised \$2,014. Even in a pandemic year, we were able to report in-kind donations for this event of \$750 and had other sources of giving throughout the year from social media and email.

### Impact

Social Media efforts include Instagram and Facebook. We have 469 Instagram followers, and 553 Facebook followers. Mayberry Memorial attempts to break Lynch syndrome into simple terms with regular Lynch facts, which are assisted by and vetted through our Medical Advisory Council.

Mayberry Memorial was elated to be [featured in Dallas Doing Good](#) in March, a publication that features North Texas non-profits. We also supported a Texas genetic counselor licensure webinar to give a Lynch family perspective.

In November Mayberry Memorial sponsored the Virtual Colon Cancer Alliance Walk to End Colon Cancer in Arlington, TX. We reached 150 people at this event.

**Total funds raised in 2020 were \$5,197**

**Total funds raised since 2011 are now over \$85,000**

**We reached 1,289 people with our Lynch syndrome message in 2020**

# Mayberry Memorial Board of Directors



## **Travis Mayberry – President**

Steve was my father and passed away from colon cancer at the age of 49 shortly after I turned 21. I inherited his “do it right the first time” attitude, as well as the same hereditary genetic condition, Lynch syndrome. By day, I mature emerging technologies into trusted capabilities for my employer, and by nights and weekends I lead the charge for this cause that’s so personal to me and those around me, and for those who haven’t yet been affected by Lynch.



## **Amy Harrell Holloway – Fundraising Chair**

Amy came to know Mayberry Memorial through her affiliation with her neighborhood association. She currently works as a major gifts officer at UNICEF USA. She has worked in nonprofits for 12 years, specializing in fundraising campaigns and volunteer engagement, corporate and foundation giving, and special event planning. She is a Certified Fund Raising Executive, (CFRE) and holds a Ph.D. in Educational Leadership from the University of Nebraska Lincoln. She is a member of the Association of Fundraising Professionals (AFP) Greater Dallas.



## **John Marsh – Secretary**

While I never knew Steve personally, I have been impacted by his legacy left through his family and friends. I am a business owner with a heavy emphasis on real estate and related industries. I look forward to helping Mayberry Memorial fulfill its mission.



## **Suzan Mayberry – Treasurer, Outreach Chair**

Steve and I met in 1981 at UTA, married in 1983 until Lynch Syndrome claimed him after 26 years of marriage. I am retired now after 19 years with the Federal Home Loan Bank where I evaluated collateral, modeled derivatives, and distributed grant money. Now I volunteer for my neighborhood association, other cancer related non profits, and the Dallas Arboretum. This cause is not just in honor of my late husband but for the sake of my precious remaining family and other families who are affected.



## **Zu Nguyen – Board Member**

Through life’s journey, I became connected to the Mayberry’s when I met Travis’s wife, Elisabeth Mayberry, at SMU during graduate school. By coincidence, I am also an Operations Manager at Baylor Scott and White Colon and Rectal office where I recently learned about Lynch Syndrome. I am honored to be able to support the Mayberry Memorial with their mission to spread Lynch Syndrome awareness and to help those affected.



## **Kaajal Mehra – Board Member**

I have been in Dallas for the past 11 years and came to know Travis through our neighborhood association. We connected through the common purpose of spreading awareness of Lynch syndrome. My husband's family carries the gene that causes Lynch syndrome, and this cause is very close to my heart. I am a practicing Dentist at a non-profit organization and hope to serve the community in yet another way. I am grateful for the opportunity and look forward to the dynamic future of Mayberry Memorial!

# Get Connected!

Mayberry Memorial



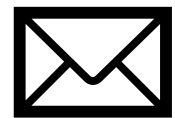
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Your support means everything to us and to those who haven't yet been affected by Lynch syndrome!